



Outreach Efforts to Promote the Workforce Ready Grant

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Current Enrollment

- Enrollment – 13,800+
- Completion – 5,000+



Communications

- Email and Text Communications
 - 2018 Graduates and All Current 2019 Senior Scholars
 - Targeted graduates who had not enrolled in postsecondary following graduation
 - Targeted senior Scholars who were unlikely to meet the requirements for the 21st Century Scholarship
 - Information in Scholar parent newsletter for both student and parents
 - CHE and IDOE Counselor Newsletters (CounselorTalk)



Outreach Events - Conferences

- IAACE
- ISCA
- JAG
- IABHE
- IYI College and Career Conference
- TRIO
- Normalcy Conference
- IBE Education Conference
- IYI Because Kids Count
- Es Posible
- Weldon Conference
- Student Advocates Conference



Outreach Events – High School Focused

- State Fair
- Manufacturing Day
- Career Ready Kick Off
- JA Job Spark
- Scholar Success Day
- STEAM Expo
- Excel Centers LatinX Conference



Outreach Events – Adult Focused

- Indiana Talent Networks
- Gateway to Work Presentations
- Mid-North Promise
- Re-Entry Fair



AmeriCorps

- ScholarCorps
 - WRG Training and Promotions
 - Next Steps Advising
- VISTA
 - Community Partner Trainings and Outreach
 - Focus Groups
 - Adult LatinX Outreach (National Equity Project)



Print Materials

- LearnMore Magazines
- College Incentives Guide
- Handouts
 - Available in both English and Spanish



Planned Activities

- Scholars with no FAFSA on file
 - Reminds students that they can still receive the Workforce Ready Grant even if they miss the April 15 FAFSA deadline
- Ineligible Scholars
 - Communication once final graduation details are reported
- Advisor Training
 - Indiana University
- Data Collection
 - ICHE from FAFSA after one year and beyond
 - Purdue

